

The NOAA Leadership Seminar Agenda

Positioning NOAA's Science to Inform Policy & Decision Making

July 27 - 30, 2009

Airlie Center, Warrenton, VA

(posted 7/23/09)

Monday, July 27, 2009	
Time/Location	Topic/Speaker
1:30 pm - 3:00 pm Main Building Lobby/ Garden Room	Arrival & Registration Please note that there will be no lunch available unless you pre-paid for an early arrival.
Welcome! The NLS Begins at 3:00pm	
3:00 pm - 3:30 pm Federal Room	<i>Welcome & Overview</i> Eddie Ribas
3:30 pm - 3:45 pm Federal Room	<i>Airlie Center History & Amenities</i> Airlie Staff
3:45 pm - 4:00 pm Federal Room	Meeting Norms & Binder Overview Tracy Scott
4:00 pm - 4:20 pm Upper Mezzanine	Break
4:20 pm - 5:20 pm Federal Room	<i>Making Your Connections Count</i> Marcia Hall
5:20 pm - 5:30 pm Federal Room	Wrap Up Tracy Scott
5:30 pm - 6:30 pm Jefferson Room	Networking with Senior Leaders & Participants
6:30 pm - 7:30 pm Airlie Room	Dinner

Tuesday, July 28, 2009	
Time/Location	Topic/Speaker
7:00 am – 8:00 am Airlie Room	Breakfast
8:00 am - 8:10 am Federal Room	Welcome to Day 2: Attendee Introductions at Tables Tracy Scott
8:10 am - 10:25 am Federal Room	<i>Meeting Requirements, Maximizing Value</i> Laura Furgione, Steve Austin & Maureen Wylie
10:25 am – 10:35 am Federal Room	Introduction to Concurrent Sessions Tracy Scott
10:35 am - 10:55 am Upper Mezzanine	Break
10:55 am – 12:30 pm Room Assignments: (1) Jefferson Room (2) East Room (3) Federal Room (4) Studio Room (5) Meadow Room	Concurrent Case Study Sessions and Simulations (Attend 1 of 5): (1) <i>NOAA's Climate Goal Team, Ocean Acidification: A Cross-Goal Strategy:</i> Krisa Arzayus (2) <i>NOAA's Commerce & Transportation Goal Team, NOAA in the Arctic: a Cross-Goal Strategy:</i> CAPT Steve Barnum (3) <i>NOAA's Ecosystem Goal Team, Enforcement Program:</i> Dale Jones (4) <i>NOAA's Mission Support Goal Team, NOAA Headquarters Program:</i> Christos Michalopoulos (5) <i>NOAA's Weather & Water Goal Team, Space Weather Program:</i> Tom Bogdan
12:30 pm - 1:30 pm Airlie Room	Lunch
1:30 pm – 1:45 pm Federal Room	Introduction to Break Out Group Exercise – Leadership in Action: Working Together Across NOAA Tracy Scott
1:45 pm – 1:55 pm Upper Mezzanine	Break – Participants Move to Concurrent Sessions
1:55 pm – 3:40 pm Room Assignments: (1) Federal Room (2) East Room (3) Meadow Room (4) Studio Room (5) Foxes Den (6) West Room (7) North Room	Break Out Group Exercise - Leadership in Action: Working Together Across NOAA Group Assignments: (1) Yellow – W/ NLS Staff: Tracy Scott (2) Blue – W/ NLS Staff: Debra Farmer (3) Green – W/ NLS Staff: Janet Baran (4) Orange – W/ NLS Staff: Vicki Schwantes (5) Pink – W/ NLS Staff: Brian Fredieu (6) Yellow & Blue – W/ NLS Staff: Roger Miranda (7) Green & Orange – W/ NLS Staff: Brenda Jans
3:40 pm – 4:00 pm Upper Mezzanine	Break - Return to Federal Room
4:00 pm - 5:20 pm Federal Room	<i>NOAA in Transition</i> Mary Glackin
5:20 pm – 5:30 pm Federal Room	Wrap Up Tracy Scott
5:30 pm - 6:30 pm Jefferson Room	Networking with Senior Leaders & Participants
6:30 pm - 7:30 pm Airlie Room	Dinner

Wednesday, July 29, 2009	
Time/Location	Topic/Speaker
7:00 am – 8:00 am Airlie Room	Breakfast
8:00 am - 8:10 am Federal Room	Welcome to Day 3: Attendee Introductions at Tables Tracy Scott
8:10 am – 9:40 am Federal Room	<i>Setting the Course: Science to Inform Policy Decision Making</i> Dr. Jane Lubchenco
9:40 am – 10:00 am Upper Mezzanine	Break
10:00 am – 10:50 am Federal Room	<i>NOAA Budget: It's All About the Money</i> Steve Gallagher
10:50 am – 11:05 am Upper Mezzanine	Break
11:05 am – 12:00 pm Federal Room	<i>NOAA's Regional Collaboration</i> Laura Furgione
12:00 pm - 1:00 pm Airlie Room	Lunch
1:00 pm - 1:40 pm Airlie Grounds	<i>Coastal Collaboration/Ocean Spatial Planning</i> Margaret Davidson
1:40 pm – 2:40 pm Federal Room	<i>The NOAA Climate Service Initiative</i> Ahsha Tribble
2:40 pm – 3:00 pm Upper Mezzanine	Break
3:00 pm – 5:00 pm Federal Room	<i>NOAA Branding: Persuasion, Influence and Public Perception</i> Justin Kenney & Robin-Marie Williams
5:00 pm – 5:10 pm Federal Room	Wrap Up Tracy Scott
5:10 pm - 6:30 pm Jefferson Room	Networking with Senior Leaders & Participants
6:30 pm - 7:30 pm Airlie Room	Dinner

Thursday, July 30, 2009	
Time/Location	Topic/Speaker
7:00 am – 8:00 am Airlie Room	Breakfast
8:00 am - 8:10 am Federal Room	Welcome to Day 4: Attendee Introductions at Tables Tracy Scott
8:10 am – 8:15 am Federal Room	Introduction to Concurrent Sessions
8:15 am – 8:30 am Upper Mezzanine	Move to Concurrent Sessions
8:30 am - 9:15 am Room Assignments: (1) Jefferson Room (2) East Room (3) Meadow Room (4) Studio Room (5) Federal Room (6) Foxes Den (7) West Room	Concurrent Sessions (Attend 1 of 7): (1) <i>Communicating NOAA Priorities and Knowledge:</i> Justin Kenney (2) <i>Congressional Relations: Know Your Audience:</i> John Gray (3) <i>NOAA Education: You Have a Mandate to Educate:</i> Louisa Koch (4) <i>Got CLC? Make the Commerce Learning Center a Staple of Your Learning Diet:</i> Debra Farmer & Don Rinderknecht (5) <i>Developing NOAA's Next Generation Strategic Plan:</i> Laura Furgione (6) <i>The Greening of NOAA:</i> Will Freeman (7) <i>Experience the NOAA Program Coordination Office and Gain Insights Into How Leadership Thinks:</i> Jeremy Potter & Kelly Denit
9:15 am – 9:35 am Upper Mezzanine	Break
9:35 am – 10:20 am Room Assignments: (1) Jefferson Room (2) East Room (3) Meadow Room (4) Studio Room (5) Federal Room (6) Foxes Den (7) West Room	Concurrent Sessions (Attend 1 of 7): (1) <i>Communicating NOAA Priorities and Knowledge:</i> Justin Kenney (2) <i>Congressional Relations: Know Your Audience:</i> John Gray (3) <i>NOAA Education: You Have a Mandate to Educate:</i> Louisa Koch (4) <i>Got CLC? Make the Commerce Learning Center a Staple of Your Learning Diet:</i> Debra Farmer & Don Rinderknecht (5) <i>Developing NOAA's Next Generation Strategic Plan:</i> Laura Furgione (6) <i>The Greening of NOAA:</i> Will Freeman (7) <i>Experience the NOAA Program Coordination Office and Gain Insights Into How Leadership Thinks:</i> Jeremy Potter & Kelly Denit
10:20 am – 10:40 am Upper Mezzanine	Break
10:40 am – 11:45 pm Federal Room	<i>Realizing NOAA's Potential: Promoting a Society Fully Invested in the Environment</i> Dr. Richard Spinrad
11:45 am – 12:15 pm Federal Room	NLS Closing *Please be sure to turn in your completed NLS Evaluation Form!*
All participants must complete check out process by 1:00pm.	
12:15 pm - 1:30 pm Airlie Room	Lunch
1:30 pm	Bon Voyage!

**Note no dinner available unless you prepaid for late departure.*